



## Haydenettes Skate on NBC's Today Show

### Skaters Display Athleticism and Grace for National TV Audience!

- Who: **The Haydenettes**, the most successful U.S. Synchronized Skating team in the 50+ year history of the sport, will be showing a national TV audience the speed, innovative program and style that are their hallmarks.
- What: Watching **The Haydenettes** is a great opportunity for a national TV audience to see what the U. S. Figure Skating Association has identified as the fastest growing part of competitive figure skating. In Europe and Canada, synchro is already a popular spectator sport. This will include:
- Live broadcast from Rockefeller Plaza, outside NBC's studio
  - Transformation of the ice surface by the current U.S. Silver medalists
  - An enthusiastic crowd of onlookers
  - The speed, intricate footwork that only belong to the Haydenettes 2006-07 team, comprised of high school and college age skater-athletes ranging in age from fifteen to twenty-two.
- Where: The Today Show  
NBC
- When: Friday, November 3, 2006  
Broadcast time between 7AM. – 9AM, ET
- Media Contact: Ellen Fletcher, PR Manager  
Hayden Synchronized Skating Teams  
617-877-7057